

MICROECONOMIC ANALYSIS

ECO-241-01 | Fall 2026 | Union College

Course Basics

Meets:

Wold Center 128

T/TH 10:55 AM - 12:40 PM

Instructor:

Dolores Garrido

Lippman Hall 205

(518) 388-6365

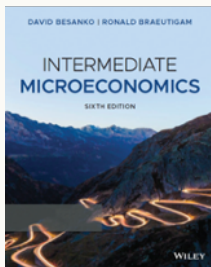
garridom@union.edu

www.dolores-garrido.com

Textbook:

David Besanko & Ronald Braeutigam, *Microeconomics*, 6th edition. Wiley Publishers.

I refer to this book as B&B:



Both (new and used) paperback and e-book copies can be purchased at [Union's Bookstore](#), [Wiley](#), or [Amazon](#). [Acquiring the 5th edition of the textbook is also valid to follow the class]

Prerequisites: ECO-101 and a math course covering basic derivative calculus (MTH-101, 110 or any higher course).



Overview

Economists study how individuals and societies meet unlimited wants with limited means.

MICROeconomics focuses on the behavior of individual economic units such as consumers and firms. In this course we develop conceptual, graphical, and mathematical models to better understand how consumers and firms behave in the economy: (1) how they make their best individual decisions, (2) how they respond to changes in economic variables such as tastes, income, prices, and public policies, and (3) how they interact in the marketplace. Most of the topics include theoretical derivations as well as real-life applications and examples.

The *primary goal* of this course is for you to understand and use intermediate microeconomic analytical tools. This content cannot be learned passively. Active-thinking and problem-solving skills are essential.

A *secondary goal* is that by the end of the term you “**Think Like An Economist**” and you are able to see how useful this way of thinking is.

Logistics

Office Hours

I want you to enjoy and succeed in this course. If you have questions about the course (e.g., material, assignments, assessments, etc.), please join my office hours. **I do love working with my students!**

Drop-in (in-person office hours) in Lippman Hall 205 (my office):

- M: 2:30 PM – 4:30 PM
- W: 10:30 AM – 12:30 PM

First come, first served. If you arrive and I'm with other student, please knock and wait, and I'll be with you as soon as possible.

By appointment: If the above drop-in hours do not work for you, [email](#) me and we'll find another time to meet. Note that if you request to meet with less than 24 hours' notice, it may happen I cannot find a time to meet with you. So, please plan in advance.

Communication



All class materials are posted on Nexus. [Email](#) is the best way to reach me for very quick inquiries. For complex questions, please use my office hours.

Class Dynamics

We meet in person at the scheduled days, times, and classroom. Class starts promptly, so **please arrive on time** and remain until dismissed. Each class combines lectures, problem-solving exercises, and other activities designed to promote an engaging learning environment, with a 5–7 minute break.

Requests to attend class remotely via Zoom will not be accommodated. Absences due to a documented and important reason (e.g., a medical appointment, athletic trip, or other officially communicated obligation), and communicated before class begins, will be excused and will not affect your attendance grade. In such cases, I will do my best to provide access to missed material. Reasons such as not sleeping well, feeling tired, or simply feeling “under the weather” do not normally qualify unless supported by a documented medical circumstance.

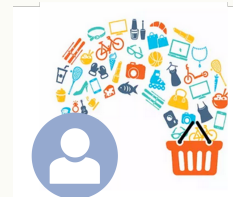
Regardless of the reason for an absence, you are responsible for catching up on missed material and staying current with the course.

Plan of Study

After a brief introduction and Math review (*on your own*), we will cover 3 main sections aimed to answer the following questions:

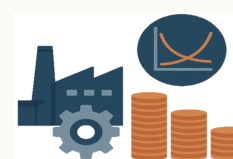
1. Consumer Theory:

- *Why do you like what you like?*
- *How much of what you like can you afford?*
- *How much of what you like and can afford do you buy?*
- *How do prices and your income affect your purchasing decisions?*



2. Firm Theory:

- *How to use resources to produce a good?*
- *What is the least expensive way to produce a good?*
- *How much of a good to produce? And what price to set?*



3. The Organization of Markets:

- *How are consumer and firm decisions interconnected in markets?*
- *How do quantities and prices differ when the market is perfectly competitive versus*



Grading Criteria

Attendance (5%)

Regular attendance and active participation are expected. They are very important for the success of the classroom as a whole and for your individual success. Attendance is graded as follows:

5%: miss 0-1 class	2%: miss 4 classes
4%: miss 2 classes	1%: miss 5 classes
3%: miss 3 classes	0%: miss more than 5 classes

Two late arrivals of more than 5 minutes without prior notice will count as one missed class.

Problem Sets Reflections (12%)*

6 Reflections* (each 2%) in the form of short write-ups completed after you work on each problem set.

- They help you think about your problem-solving process and identify strategies that worked or where you struggled.
- They help you connect your work on a problem set with class content and activities.
- They will not be graded for correctness, but rather on a scale of 0 (missed), 0.5 (minimal effort), 1 (basic), and 2 (thoughtful).
- Due on Nexus on time, no extensions.

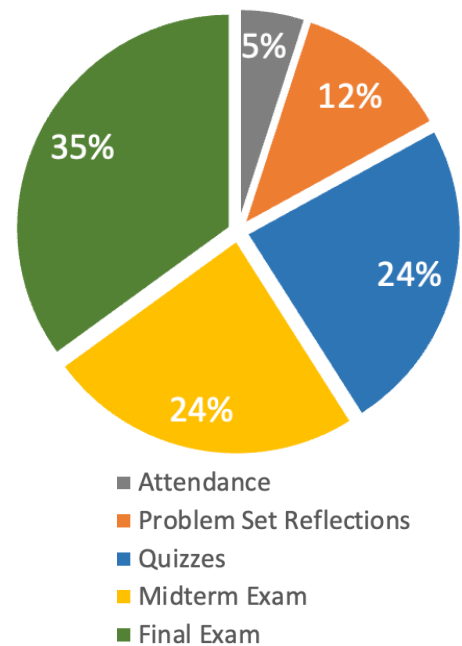
Midterm Exam (24%)

1 Midterm Exam (1 hour and 30 minutes) tentatively scheduled for week 6.

- The content, format, and instructions will be communicated in class and posted on Nexus one week prior to the exam.
- If the exam date changes, the new date will be announced at least one week in advance.
- No makeup midterm exam except for an excused absence as defined on page 2.

Final Exam (35%)

Final exam (2 hours): A **cumulative exam** covering ALL course content from D1 through D20.



Quizzes (24%)*

6 Quizzes* (each 4%) held at the start of class and lasting 15–25 minutes, depending on the week.

- **Practice what you have learned:** Quizzes let you apply the content we have discussed in class and you have worked on in a problem set.
- **Track your progress:** Quizzes help you check your understanding and identify areas that may need additional review throughout the course.
- **Encourage preparation:** Quizzes help you keep up with the course and make exam preparation easier.
- No makeup quizzes except for an excused absence as defined on page 2. If you miss one quiz for any other reason, its weight will be transferred to the midterm or final exam, depending on when the quiz was scheduled. Additional missed quizzes will receive a zero.

* See pages 6-7 for more details.

Grading Scale



93.00 and above	A	77.00 – 79.99	C+
90.00 – 92.99	A-	73.00 – 76.99	C
87.00 – 89.99	B+	70.00 – 72.99	C-
83.00 – 86.99	B	60.00 – 69.99	D
80.00 – 82.99	B-	Below 60.00	F

Notes: Grades will not be curved or rounded.

Majors and Interdepartmental majors must have a minimum grade of C in each of the courses in the core sequence of ECO 241, ECO 242, and ECO 243 before taking ECO 498 - ECO 499, IDM 487 - IDM 488 or IDM 498 - IDM 499 with Economics as one component. Students receiving a grade lower than C in any of the core sequence of ECO 241, ECO 242, and ECO 243 may repeat the core course as many times as necessary to achieve a satisfactory grade.

Professional Ethics and Honor Code

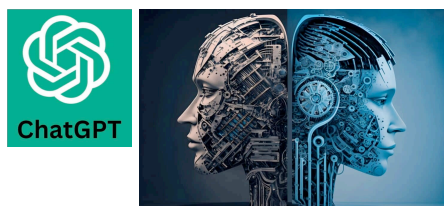
Union College recognizes the need to create an environment of mutual trust as part of its educational mission. Responsible participation in an academic community requires respect not only for oneself, but also for the thoughts and work of others, whether expressed in the present or in some distant time and place. As a student, it is your responsibility to ensure that all submitted work including assignments and assessments is your own and does not involve any form of academic misconduct. Academic dishonesty is a rejection of the very purposes and ideals for which the College stands: personal integrity, independence of thought, critical understanding, and responsibility for one's own work.

According to Union College's Honor Code, **submitting work (e.g., reflections on problem sets) that is produced by any source, whether it be another person or a technological entity (e.g., AI), and falsely claiming it as your own constitutes an act of academic dishonesty and could result in disciplinary action.**

Information about the Academic Honor Code is available at www.honorcode.union.edu. You are responsible for understanding the Honor Code and for meeting its requirements. So, please ask any questions you have about the Honor Code. **Ignorance is not an excuse for academic dishonesty.**

In a spirit of mutual respect and of dedication to your education, I affirm my commitment to the faculty's standards of professional ethics as laid out in the Faculty Manual.

Artificial Intelligence (AI)



- Think of Generative AI tools (e.g., ChatGPT or Google Gemini) as friends who can help you think more clearly. That's it!
- For example, asking AI to plot graphs or do the math for you will not help you truly learn the material.
- **The best way to master Microeconomics is by doing the work yourself.** Think of AI as an extra resource, not as substitute for your own intellectual effort.

Content Schedule

The following content schedule is **TENTATIVE** and subject to change depending upon the progress of the class and/or College mandates:

Week and Day	Section	Topic	Textbook Readings	
Week 1 D1: TH 09/10 D2: T 09/15	Warming Up	Welcome & Introduction Math Review (on <i>your own</i>)	B&B Chapter 1 Math Handout	
Week 2 D3: TH 09/17 D4: T 09/22	Consumer Theory	Preferences & Utility	B&B Chapter 3	
Week 3 D5: TH 09/24 D6: T 09/29		Budget Constraint & Optimal Choice	B&B Chapter 4	
Week 4 D7: TH 10/01 D8: T 10/06		Demand Income and Substitution Effects	B&B Chapter 5	
Week 5 D9: TH 10/08 D10: T 10/13		Firm Theory	Inputs & Production Functions	B&B Chapter 6
Week 6 D11: TH 10/15 D12: T 10/20			Costs & Cost Minimization Input Demands Cost Curves	B&B Chapter 7 B&B Chapter 8
Week 7 D13: TH 10/22 D14: T 10/27	The Organization of Markets		Individual & Market Supply Equilibrium in Perfect Competition	B&B Chapter 9
Week 8 D15: TH 10/29 D16: T 11/03		[Monopoly*] Review Session/Q&A**	[B&B Chapter 11*]	
Week 9 D17: TH 11/05 D18: T 11/10				
Week 10 D19: TH 11/12 D20: T 11/17				
FINAL EXAM: Thursday, November 19 - 11:30 AM - 1:30 PM				

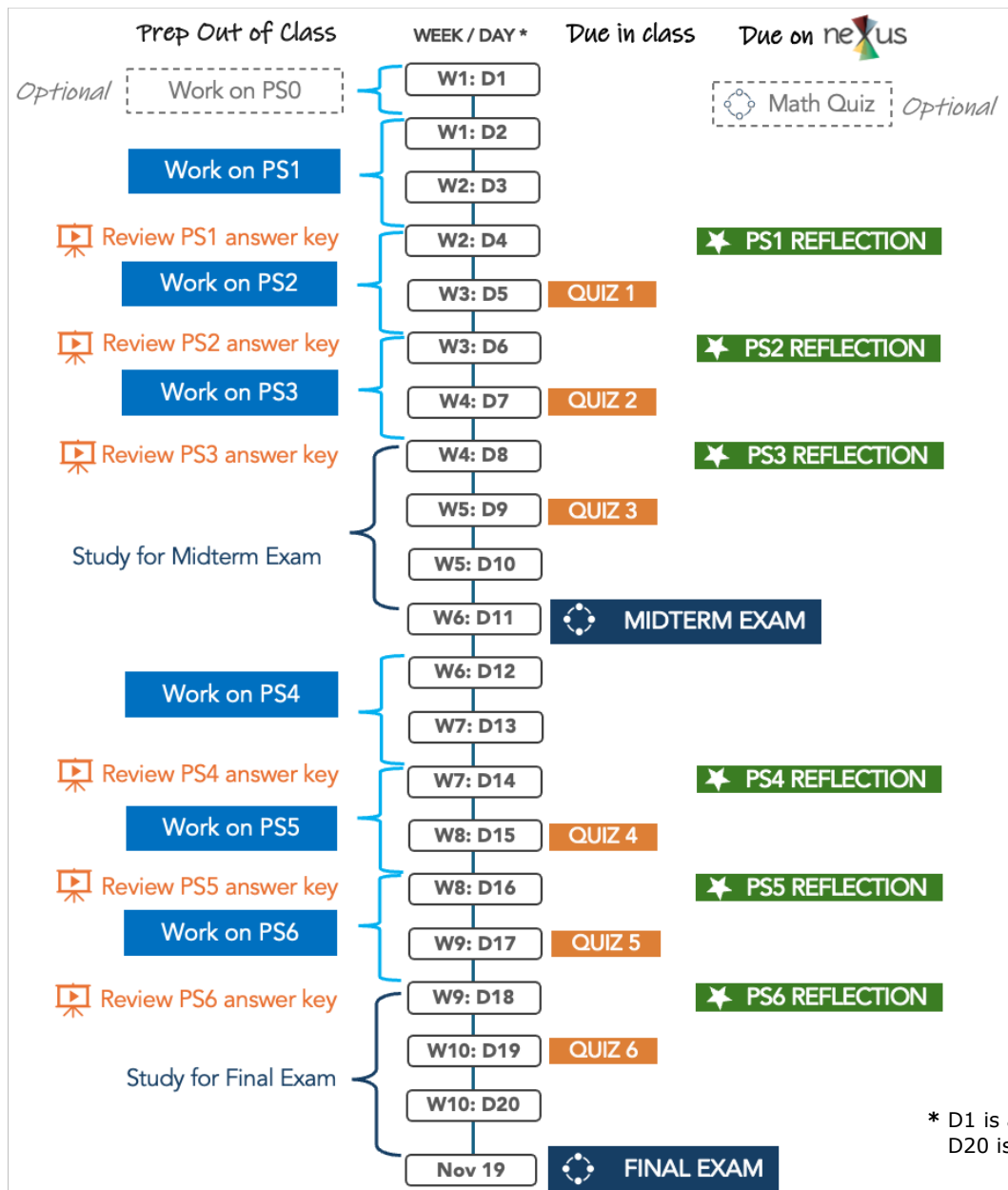
* If time allows.

** A review session will be held during class time if all content for the final exam has been covered or at another agreed time.

NOTE: Any modification in this course schedule will be announced in class and posted on Nexus.

Activity Schedule

The following activity schedule is **TENTATIVE** and subject to change depending upon the progress of the class and/or College mandates:

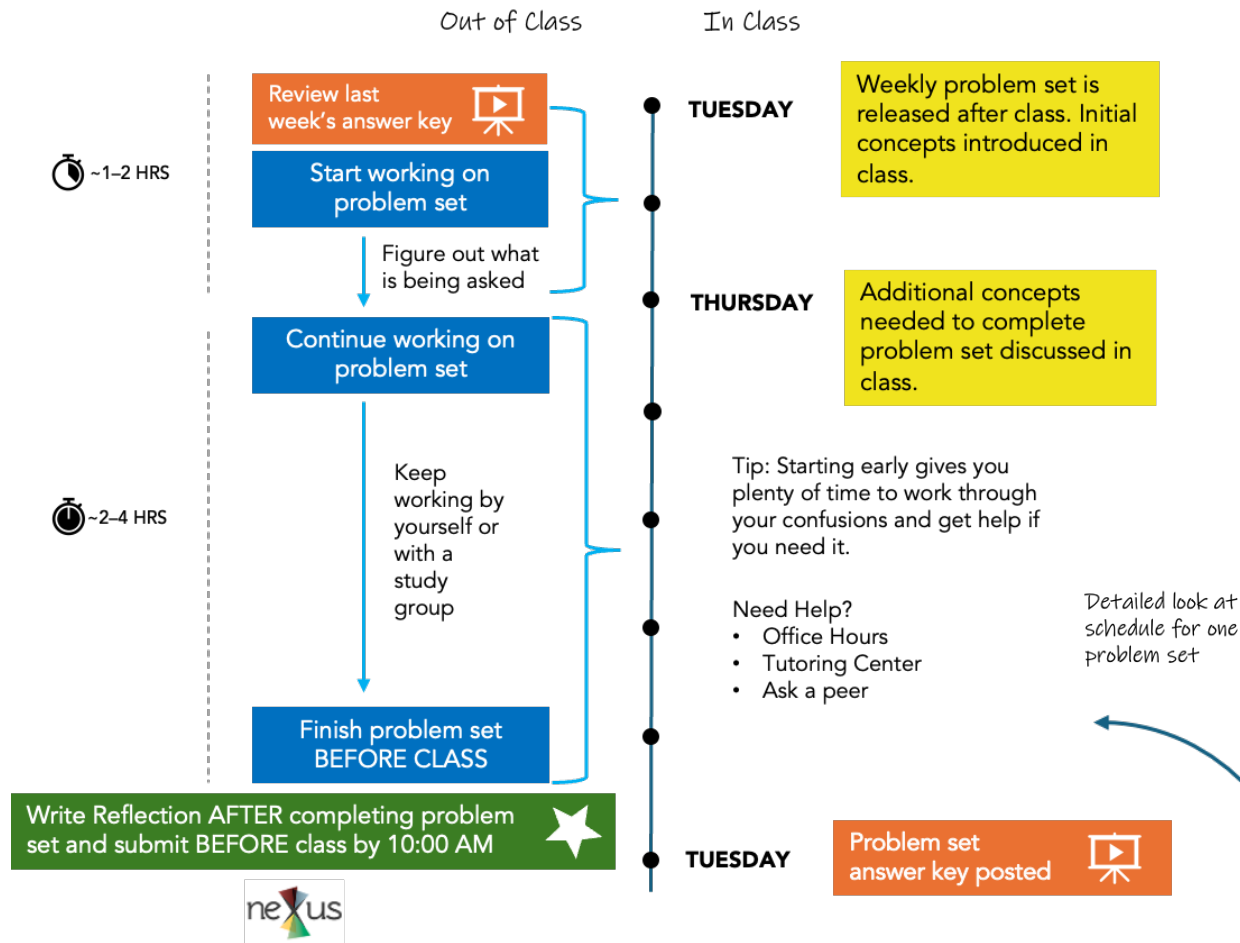


Notes on Quizzes and Exams

- Answers must clearly show your work to get full credit.
- Quizzes and exams are expected to be taken as scheduled. Makeups will only be provided for an excused absence as defined on page 2.
- Calculators will be provided for quizzes and exams.

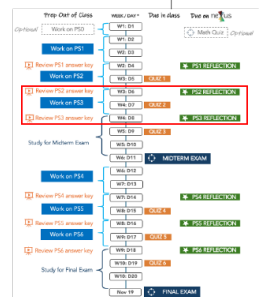
How Problem Sets and Reflections Work?

Plan on spending **~3–6 hours a week** working through the problem sets. Problem sets are part of your studying strategy for this course. Additional ways you'll learn the course content: reading the textbook, completing class notes, and reviewing full slides from class.



Notes on Problem Sets and Reflections

- Problem sets are designed to help you grasp the basic course material through practice with graphical, numerical and analytical exercises.
- We often learn more by working collaborative than alone. Thus, I highly recommend you work in study groups when working with problem sets.
- However, you are expected to work alone when writing your reflection. A template will be available on Nexus.



Course Policies

Class Environment



Learning Microeconomics requires practice and time. The process may appear laborious and slow. Hang on! Let's create an atmosphere in which everyone feels comfortable with the class. The use of electronic items (such as cell phones, music devices, laptops), late arrival, leaving the class during meetings, making noise, conversations that interfere with class activity, and similar conducts can disrupt the class dynamic. **Please refrain from these practices.**

Accommodations



It is the policy of Union College to make reasonable accommodations for qualified individuals with learning differences. If it is your case and you wish to request accommodations for this course, please visit **Student Accessibility Services** (located in Shaffer Library - Room 222), call them at (518) 388-8785, or email their Director, Laura Galt at galtl@union.edu. Once you have received approved accommodations from them, please contact me as soon as possible to discuss your needs. Please be aware that no accommodations are to be provided without documentation from Student Accessibility Services.

Diversity + Inclusion



I would like to create a learning environment for my students that supports a diversity of thoughts, perspectives, and experiences, and honors your identities (including race, gender, class, sexuality, religion, ability, etc.) To help accomplish this:

- If you have a name and/or set of pronouns that differ from those that appear in your official Union College records, please let me know!
- If you feel like your performance in the class is being impacted by your experiences outside of class, please don't hesitate to stop by my office and talk with me. I want to be a resource for you.
- I (like many people) am still in the process of learning about diverse perspectives and identities. If something was said in class (by anyone, including me!) that made you feel uncomfortable, please talk to me about it.
- As a participant in class activities, you should also strive to honor the diversity of your classmates. Let's not (pre)judge others!

Please express yourself! A significant part of a college education is learning about the complexity of various issues. Therefore, it is important that we listen and respect one another but we do not have to agree. A richer discussion occurs when a variety of perspectives are presented in class for discussion.

I DO NOT OFFER EXTRA CREDIT. This is because if everyone knows about it, it's not really extra credit. It's just another assignment. If some people don't know about it (for instance, if a specific student asks for extra credit at the end of the term), then I'm treating my students differently, which I make every attempt to avoid because I don't find it fair.

Gender-based Misconduct & Harassment



I will listen and believe you if someone is threatening you.

Lauren McCluskey, a 21-year-old honors student athlete, was murdered on Oct 22, 2018, by a man she briefly dated on the University of Utah campus. We must all take actions to ensure that this never happens again.



www.ItsOnUs.org

It's on Us pledge is a personal commitment to help women and men safe from sexual assault. It is a promise not to be a bystander to the problem, but to be a part of the solution, by:

- Recognizing that non-consensual sex is sexual assault.
- Identifying situations in which sexual assault may occur.
- Intervening in situations where consent has not or cannot be give.
- Creating an environment in which sexual assault is unacceptable and survivors are supported.

If you are in immediate danger, call 911.

If you are experiencing sexual assault, domestic violence, or stalking, please report it to me and I will connect you to [resources](#), or call Campus Safety (518) 388-6911 or call the Union College Sexual Assault Resource Hotline at (518) 388-6600 ext. 1 (an advocate is available 24/7 to confidentially explain all available resources and options).

Union College is committed to promoting a welcoming campus environment where sexual misconduct in all forms is strictly prohibited and recognized as unacceptable. If you (or someone you know) may have been sexually assaulted or subjected to sexual harassment, relationship violence or stalking, there are numerous avenues of support and options you can pursue. Seek help even if you are not sure if sexual misconduct has occurred; Union encourages you to report any form of sexual misconduct. Please visit the [Title IX site](#) for more detailed information regarding Union College's Sexual Misconduct Policy and Grievance Procedures.

Other confidential campus resources include Wicker Wellness Center Counseling Center (518) 388-6161 and Health Services (518) 388-6120.

World Uncertainties



I understand we live in a world of uncertainties (most recently the COVID-19 pandemic) that may require changes in this course plan. In such a case, I will be monitoring the situation closely. If I need to change the format of the course temporarily due to outbreaks of illness/other, I'll announce this via email and Nexus. We are expected to abide by all current Union College policies and guidance. **Let's all be responsible!**



How to be successful in this course?

The class moves quickly. It is important that you keep up with the course as we go along.

- Subsequent course materials build upon previous classes, so **attending all classes is key**.
- **Study in a persistent and planned fashion from day one**, utilize the office hours, visit the Economics Support Center, and do all assigned work.
 - Learning happens gradually. For example, spending 20 hours over 4 weeks is much more beneficial than 20 hours in a single week. Schedule study time each week that is designated for this class.
 - There can be a big difference between understanding something in your head and communicating it in words. A highly effective way to assess your understanding of the material is to pretend you are teaching it to someone else!
- Use your textbook! Read the corresponding chapter before coming to class. Review learning-by-doing exercises which illustrate core ideas of the chapters, and offer a step-by-step guide to solve numerical problems. Review summaries and practice with problems at the end of each chapter. Solutions to some problems are available in the last pages of the book.
- Take your own handwriting notes when attending lectures and reading the textbook. This can help you to maintain your attention as well as to retain concepts.
- Rewrite your class notes after each class by (re)reading the textbook and reviewing the class slides which I will be posting on Nexus after each class.
- **Practice, Practice, Practice!** Last-minute cramming does not usually work.
 - Don't just know what to do when solving a problem; understand why.
 - Practice drawing graphs yourself until you can draw them without looking at your notes, class slides or textbook. Be able to interpret and explain what you are drawing. Use a ruler as straight lines and scaling matters!
 - Make serious effort to complete each problem set independently before conferring with others, attending office hours or visiting tutors.
 - Actively compare your answers with the answer key and identify and understand any differences.
- If you find yourself having trouble with the course content, problem sets, or any other aspect of the class, seek help ASAP by attending office hours or requesting an appointment.



Final Disclaimer: It may become advisable or necessary to adjust in the course plan, including assignments and exam dates. Consequently, this syllabus and class dynamics are subject to change due to College mandates and/or to facilitate instructional and/or students' needs.